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General License Terms

The Licensee is granted a limited, non-exclusive, and non-transferable license to use the Software in compliance with the terms and conditions of this EULA.

License Metric: Company Size

July Type employs a unique licensing model based on the total number of individuals working within the Licensee’s organization (“Company Size”). The applicable license fees are determined by the Licensee’s Company Size, as detailed in the order summary. Company Size is the sole metric used to calculate license fees. It is not influenced by external factors like design agencies, design department size, or individual font users.

License Types

July Type offers diverse licenses to accommodate two usage scenarios, standard and extended. The specific license type is indicated on the invoice provided to the Licensee. License upgrades may be necessary if the Licensee’s Company Size surpasses the limits outlined in the License Metrics section of the invoice.

Standard License

Standard License allows the Licensee to use the typeface software to create printed and digital assets, such as documents, books, objects, merchandise, signage, and more, for a single brand. Terms and Conditions: The Licensee may install and use the typeface software on all devices within their organization for the purpose of creating the aforementioned materials. Each client using the typeface software for distinct brands must acquire their own license. Modification, renaming, or conversion of the typeface software is strictly prohibited. Sharing, selling, leasing, or distributing the typeface software to third parties is prohibited.

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The typeface software may be used only on websites owned or controlled by the Licensee under the licensed domain name, including sub-domains. There are no restrictions on web traffic for the licensed domain. Any additional web domain requires a separate license. Web design agencies and hosting providers may not share a single Webfont License across multiple clients or websites. The typeface software may be used on websites where visitors create styled content using the fonts for text input or editing; however, such content may not be exported or used outside the website itself, including for merchandise, PDFs, image files, or physical products. The Licensee may not modify, convert, or edit the typeface software except for creating subsets when technically necessary. The use of the typeface software with technologies other than the @font-face method is not permitted. The Licensee must also take reasonable measures to protect the typeface software from unauthorized access, including preventing hotlinking and restricting direct downloads unrelated to styling text on the licensed website.

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Students may use the typefaces in the student package to create any self-initiated work, whether non-commercial or commercial, throughout the duration of their studies. After completing their studies, fonts may continue to be used for the self-initiated works, for example portfolio website, music album cover, tshirt, etc. If students take on client work, either during or after their studies, the student package is no longer valid for these projects, and a separate license must be purchased by the client using the standard license metrics, based on company size and license type.

License Ownership and Rights

The License Owner, as ascertained by the Company Size metric, is conferred a perpetual, worldwide, non-exclusive, non-transferable, and non-assignable license to employ the fonts as prescribed by this contract. It is crucial to note that the fonts remain the property of July Type, and all rights not explicitly granted herein are reserved.

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Subcontractors, when engaged by the Licensee who has procured the typeface from July Type, are encompassed in the pricing and are entitled to employ the fonts solely for the purpose of crafting designs for the Licensee. Any utilization of the fonts by Subcontractors for alternative objectives or sharing them with third parties is explicitly prohibited. Subcontractors are obligated to adhere to the terms and restrictions delineated in this EULA and must abstain from engaging in activities that contravene the terms herein.

Each Client Requires Their Own License

In scenarios where a designer employs July Type fonts for multiple clients, each individual client must procure their own distinct license.

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The Licensee must adhere to the following constraints: Fonts may not be employed in a political context without acquiring prior permission. Fonts may not be employed to endorse violence or discrimination. Conversion of fonts to alternate formats is expressly prohibited. Modification, reverse engineering, de-compilation, or disassembly of fonts is strictly prohibited. The creation of new fonts based on the designs incorporated within the fonts is prohibited. Personalization of font names that infringe upon third-party rights is not permitted. Embedding fonts in a manner enabling end-users to access them is forbidden. Fonts may not be disseminated to third parties. Fonts from the July Type library are strictly prohibited from being used to train AI models, generate fonts using AI, or be utilized in any AI-related applications or processes, including using images with July Type fonts.

Refund policy

All sales are final. July Type does not offer refunds, except in cases of unresolved technical issues with fonts. If you experience a problem with a font, we will make a good-faith effort to resolve it within 30 days of purchase. If the issue cannot be resolved within this period, a refund may be issued at our discretion. Please note that physical items purchased from the shop are non-refundable. July Type is not liable for any damages arising from the use or inability to use the fonts, and liability will not exceed the purchase price of the license.

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July Type appreciates the sharing of creative implementations of its fonts and may feature such examples on social media, the July Type website, in publications, educational materials, presentations, case studies, and other media. Third-party design publications may also showcase such examples.

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